

WHY WE JOINED CDHA...

2019-2020 Membership Brochure



CAREER
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AND YOU SHOULD, TOO!

It's All Included in Your CDHA Membership:

Broaden Your Knowledge & Continuing Education

CDHA sponsors scientific sessions in the spring and fall featuring nationally recognized speakers, student table clinics and exhibitors, in addition to providing continuing education. Local components also sponsor CE programs keeping members current with the state continuing education requirements and informed on the latest developments in the dental hygiene profession. Combined with the local components and home study courses, CDHA offers 225 CE units per year! These CE units are either highly discounted or complimentary to CDHA members. Staying informed of your industry's trends will only help you in the long-run and will put you one step ahead of the competition!

Communications and the CDHA Journal

Members receive the *CDHA Journal* and E-Newsletter. Many components also have a newsletter to keep members informed at the grassroots level. The 25 local components make CDHA accessible to every member. Local and state officers, in addition to our Sacramento Office, are available to assist any member with specific needs.

*Meet the CDHA
Legislative Advocates*
Page Two

*CDHA Legislative Advocacy and
Government Affairs*
Page Three

*Group Disability
Insurance Program*
Page Four

Insurance Services
Page Six

Strategic Directions
Page Eight

CalHyPAC
Page Nine

Components
Page Ten

Membership Application
Page Eleven

Continued page 2



Register at
www.cdha.org

It's All Included in Your CDHA Membership:

Take Charge of Your Career- Competitive Advantage and Job Placement

Most local components have employment referral contacts to help bring dental hygiene job openings to the attention of member hygienists looking for employment.

You can also visit the CDHA employment page where members receive a complimentary three month Premium Membership to our preferred job board website.

Inside Access to Innovations and New Developments

CDHA Corporate Sponsors regularly host complimentary Product Review Sessions for members showcasing the latest and greatest dental products and technology. All CDHA trade shows are complimentary to CDHA members.

Insurance

Outstanding insurance is vital to the dental hygienist. Many dental offices do not provide the necessary insurance coverages hygienists need to feel safe and be successful. CDHA has implemented several member insurance programs designed specifically for dental hygienists:

- Group Short Term and Long Term Disability Insurance
- Supplemental Life and AD&D Insurance
- California Casualty Home & Auto Insurance
- VSP Vision Care Services
- Liability and Malpractice Insurance

Meet the CDHA Legislative Advocates

Aaron Read & Associates, LLC (ARA), now in its 39th year, has earned a reputation for honest, effective and aggressive work on behalf of its clients. Located across the street from the California State Capitol, ARA has grown into one of the most influential lobbying firms in California.

The legislative advocates within ARA have more than 250 years of collective lobbying, campaign and public relations experience.

The relationships that ARA has built and maintained since conception in 1978 allow clients unparalleled access to key stakeholders in California.

In addition to a strong bipartisan advocacy team at ARA, the firm also provides public relations, grassroots organization and strategic planning. Building on hard work, honesty and integrity, the firm stands ready to assist its clients at many levels.

ARA has a long history of employing the highest quality methods to deliver their message honestly and effectively.

Aaron Read & Associates: looking out for CDHA.



CDHA Legislative Advocacy and Government Affairs

CDHA supports YOUR PROFESSION! The Government Relations Council (GRC) of CDHA represents the interests of CDHA in legislative matters affecting the licensure and practice of dental hygienists in the state of California. We are your Voice, and attend all meetings of the Dental Hygiene Committee of California (DHCC), the Dental Board of California (DBC), as well as legislative hearings on bills important to the profession of dental hygiene. We are fortunate to work in collaboration with our Political Action Committee (CalHyPAC) and our legislative advocates Aaron Read & Associates, LLC. that have worked with CDHA for more than 25 years and are prominent and trusted organizations protecting CDHA's interests. For a complete list and updates on legislative activities, visit: <http://cdha.org/government-relations>

Labor Law and Your Employee Rights

Are you paid for all time worked? Is your salary reduced if there are openings in the patient schedule?

CDHA hopes that hygienists can discuss and negotiate their terms of employment, and maintain mutually respectful relationships with their employers. Unfortunately, that isn't always the case. CDHA is here to help provide documentation to assist you in your employment contract negotiations and employment resources for any work related labor law issues that may arise.

Visit the Labor Law page at www.cdha.org for the Labor Law manual which contains the following information:

- Employee (W-2) versus Independent Contractor (Form 1099)
- Exempt versus Non-exempt Status
- Pay Reductions due to Schedule Changes – Employment Contracts
- Clocking in/out
- Working Interviews
- Basic Employee Rights, including Paid Sick Leave
- Varying Wage Schedules
- Time Limit for Filing Claims
- What agencies to contact with questions on labor laws or to file a claim



Group Disability Insurance Program with the California Dental Hygienists' Association

Outstanding disability insurance coverage is vital to the dental hygienist. Don't let an injury or illness put an end to your income!

Join CDHA to enroll in the Group Disability Insurance Program and protect your income today!

Short Term Disability

If you're sick or injured, you can keep income coming with group short-term disability income insurance with CDHA.

Short-term disability insurance replaces part of your paycheck for a limited period—usually nine weeks to a year—so you can focus on recovery with less concern for your finances.

Long Term Disability

Long-term disability income insurance protects your income if an on- or off-the-job incident prevents you from working for an extended period. If you're injured or become disabled—whether from a sudden accident or chronic condition—long-term disability income insurance with CDHA replaces part of your paycheck until you reach normal Social Security retirement age.

Why Enroll in Disability Insurance through CDHA?

- Protect your income!
- No complicated applications. Just a simple enrollment form.
- No medical questionnaires if enrolling during your initial eligibility period.
- Payments made through your convenient membership profile with CDHA.
- Because you enroll through your CDHA membership at attractive group rates, it costs less than coverage purchased on your own.

Who qualifies for the CDHA Group Disability Insurance Program?

Any CDHA Professional Member, or any out-of-state licensed dental hygienist who has joined CDHA as a Professional Member, qualifies for the Group Disability Insurance Program. Recent graduates in California that are "New Professional" members also qualify.

How Affordable is Group coverage compared to individual coverage?

Because CDHA is a self-administered association group policy, the rates are much more affordable than the individual market.

Example of Long Term Disability Coverage Rates

- 34 year old hygienist in California with a \$74,000/year annual income.
- Benefit Amount: 60% of annual income (\$3,900/month)
- Benefit Duration: until Social Security Retirement age
- Waiting Period: 365 days



Individual Plan vs CDHA	Individual Market	CDHA Group Plan
Monthly premium	\$215 - \$291 PolicyGenius.com estimate	\$52.42 Savings of 75% - 82%!
Are a medical questionnaire and background check required?	Yes	No



Want to add additional short term coverage?

The State of California increased state disability to a 60% benefit percentage for short term claims (less than a year). The CDHA Group Policy has an option to add an additional 25% for a combined benefit percentage of 85% of your annual income for short term claims.

For your free estimate, call (916) 993-9102.

**Out-of-state member? You still qualify for coverage! The long term disability coverage is the same as California hygienists. The short term coverage may vary depending on the amount of coverage you select. Call (916) 993-9102 for more details.

How do I enroll in group disability coverage?

New CDHA Members: CDHA has an open enrollment period once per month for new members to enroll in the group policies. If you join as a CDHA member before the 20th of the month, your open enrollment will begin on the 1st of the next month (ex: join as a member on January 18th, and your open enrollment begins on February 1).

Current CDHA Members: If you are a current CDHA member that did not enroll during your open enrollment period, you can still sign up for group coverage! Email memberservices@cdha.org to request the disability enrollment information.

Disability insurance doesn't have to be expensive or a hassle. Protect your income without breaking the budget with group coverage with the California Dental Hygienists' Association.

To learn more:

California Dental Hygienists' Association

1900 Point West Way, Suite 222
 Sacramento, CA 95815
 (916) 993-9102
memberservices@cdha.org

Introducing Auto and Home Insurance Benefit Program



California Casualty

WE PROTECT AMERICAN HEROES

The California Dental Hygienists' Association has partnered with California Casualty to provide members a better option for their auto and home/renters insurance.

In business for more than 100 years, California Casualty offers association members discounted rates, unique benefits, and exceptional service.

- \$495 Average Annual Savings
- 99% Customer Satisfaction
- Rates Locked in for a Full Year
- 24-Hour Emergency Claims Service
- Free Identity Theft Resolution

It's California Casualty's policy to do more for the people who give more. Our advisors are standing by to provide you a quick quote – 1-866-655-0705 – www.calcas.com/cdha



Get access to the best in eye care and eyewear with VSP.



Starting in May 2018, VSP Vision Care will be the official vision care service provider for CDHA members!

Visit www.cdha.org for more details and the release date.

Liability and Malpractice Insurance with



CDHA has partnered with R.E. Chaix and Associates Insurance Brokers, Inc to bring you an insurance program for Liability, Errors, and Omissions coverage.

The program is written on CNA Insurance Company paper and is administered by AON Affinity Insurance Services. R.E. Chaix and Associates Insurance Brokers, Inc is an Insurance Broker licensed in the state of California to offer insurance products to consumers. R.E. Chaix and Associates, Inc has been in business for over 30 years with 4 offices in the state of California to serve your insurance needs.

"Family Owned, Client Focused, Service Driven"

Visit www.cdha.org for details.

Strategic Directions 2015 - 2020

The CDHA five-year Strategic Direction plan outlines the mission, priorities and values of the Association. A concrete strategic direction is vital to associations as all development and council projects can trace their purpose all the way back to the Association's strategic goals.

CORE IDEOLOGY

Lead the transformation of the dental hygiene profession to improve the public's oral and overall health.

VISION STATEMENT

Dental hygienists are integrated into the healthcare delivery system as essential primary care providers to expand access to oral health care.

VALUES

Service | Collaboration | Quality
Community | Diversity | Ethics
Lifelong Learning

STRATEGIC DIRECTIONS

EDUCATION:

Dental hygiene professionals will be prepared for the evolving scope of professional practice and settings.

Key Priorities:

- Strengthen collaborative partnerships to transform the formal education of dental hygiene professionals.
- Expand professional development opportunities for lifelong learners.
- Build stakeholder knowledge of the profession.

ALLIANCES:

CDHA is better positioning the profession to be viewed as an integrated part of the healthcare system through strategic partnerships.

Key Priorities:

- Expand efforts to fund research to support dental hygiene integration within the health care system.
- Increase strategic partnerships with other provider organizations.
- Increase organized dental hygiene involvement in the development of new workforce models.

ADVOCACY:

The profession of dental hygiene will advance at the local and state level.

Key Priorities:

- Target active legislation that supports our core ideology.
- Educate allied health professionals of all CDHA legislative resources.
- Maximize representation with our local, state, and national partners.
- Maximize the ability of dental hygienists to take advantage of opportunities in more integrated health systems.

MISSION STATEMENT

To improve the public's total health through advancing the art and science of dental hygiene by:

- Increasing awareness of the cost effective benefits of prevention,
- Ensuring access to quality oral health care,
- Promoting the highest standards of dental hygiene education, licensure, practice and research; and
- Promoting the interests of dental hygienists.

CalHyPAC

CDHA has a Political Action Committee (PAC) which is a voluntary, non-partisan, Political Advocacy Committee. It is an essential part of CDHA's government relations program.

Why do we need CalHyPAC?

CalHyPAC is the only California PAC that represents California dental hygienists. CalHyPAC takes an exceptionally studied approach to candidates for state elected office. We do our research. We learn which candidates best align with our views on access to care and improving oral health for all Californians. All of this effort ensures your contributions are spent on candidates that share those values.

How CalHyPAC Works:

We encourage and welcome your input and recommendations for those candidates who will receive support from CalHyPAC. Candidate recommendations go to the PAC Committee for review and selection. The PAC consists of six to ten dental hygienists who are appointed by the CDHA President.

CDHA's Victories

- Allow the RDHAP to provide services without a prescription from a dentist for 18 months.
- Allow dental hygienists to place antimicrobial/antibiotic medicaments that do not have to be later removed.
- The establishment of a dental hygiene regulatory committee: DHCC
- Establishment of a new category for dental hygienists: RDHAP (RDH in Alternative Practice).

Questions/inquires calhypac@gmail.com



CalHyPAC
KEEPING OUR POLITICAL VOICE STRONG

Save-the-Date

House of Delegates

June 5 – 7, 2020

Sheraton Grand Sacramento

13th and J St.
Sacramento, CA 95814



Components

CDHA is comprised of 26 local component dental hygiene societies. Each component is governed by its own Board Members and hosts regular meetings, CE events, and actively promotes the interests of the Association at the grassroots level. By joining CDHA, you automatically become a member of your local component!

- Central Coast
- Delta Pacific
- East Bay
- Kern County
- Long Beach
- Los Angeles
- Monterey Bay
- Mt. Diablo
- Napa – Solano
- Orange County
- Peninsula
- Redwood
- Sacramento Valley
- San Diego
- San Fernando Valley
- San Francisco
- San Gabriel Valley
- San Joaquin Valley
- Santa Barbara
- Santa Clara Valley
- Shasta
- Six Rivers
- South Bay
- Tri-County
- Valley Oaks
- Ventura





California Dental Hygienists' Association
The Voice of Dental Hygiene

MEMBERSHIP APPLICATION:
Online Application at www.cdha.org

Name (Last, First, Middle Initial)

Email Address

Daytime Phone (including area code)

Street Address

Dental Hygiene School Attended, State & Year of Graduation

City/State/Zip Code

Dental Hygiene License Number

Membership Type (Select One)

Table with 2 rows and 3 columns of membership options including Professional (yearly), Professional (Out-of-State), Disabled, Professional (quarterly), New Professional, and Senior.

Component CA00 - CA26 (Select One)

Membership Dues include membership in your local Component. A Component map can be found at http://cdha.org/ca-component.

Table listing 26 components (CA00 to CA26) with checkboxes for selection.

Payment Type

*By selecting the payment method, you agree to the payment terms & conditions on the CDHA eStore
*All memberships are set to perpetual memberships and renew on your join/anniversary date.
*Paying by check? Call 916-993-9102 or process an echeck application online at https://estore.cdha.org/

Card Number

Billing address (if different from address above)

Expiration Date

CVV Code

City, State, Zip

Signature

Dues are not deductible as a charitable contribution for federal income tax purposes. They may be deducted as a business expense. The portion of your dues that is allocable to lobbying for 2019-2020 is 4%. That portion of your dues is not tax deductible.



PROTECT YOUR INCOME

with



California Dental Hygienists' Association
The Voice of Dental Hygiene

1900 Point West Way, Suite 222 | Sacramento, California 95815-4706

California Dental Hygienists' Association
The Voice of Dental Hygiene



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